

Craft Central Gets Hitched 2011

Central London's handmade wedding fair

Event Dates: 23-25 June 2011

Join us for a drink at the **Special Launch Night** on **Thurs 23 June, 4-8pm**

Late Night Shopping on **Fri 24 June, 11am - 7pm**

Avoid the High Street crowds on **Sat 25 June, 11am - 5pm.**

FREE ADMISSION

Wedding coming up? Fed up of sprawling soulless commercial wedding fairs? Compact and bijoux, get personal at Craft Central! All you need to add a handmade touch to the big day. From bride to evening guest, there's something for everyone...

For 2011, Craft Central launches its first wedding fair – **Craft Central Gets Hitched** is the ultimate shopping treat to tackle those wedding 'to do' lists. This intimate and exclusive 3 day event will showcase a wide variety of distinctive craft and design products by 30+ UK designer makers.

Give your wedding some character and browse unique, handmade products. Perhaps commission your own piece or discover a bespoke design service – our designers are as excited about your big day as you are (well, almost) so come and meet them!

From 'classic' wedding essentials, to the slightly more unusual, products on offer will include: Bridal fashion; Invitations; Bookbinding for photo albums; Millinery; Jewellery (rings in particular!); Wedding branding; Gifts (such as Ceramics, Interior Products, Silversmithing, etc); Tasteful Hen/Stag fashion and accessories; Father/Mother of Bride/Groom fashion and accessories; Bunting; Decorations; Favours and table paraphernalia... *Craft Central Gets Hitched* is a one stop wedding shop!

It's not only future brides and grooms who'll appreciate *Craft Central Gets Hitched*. The entire guest list (from family and bridesmaids/groomsmen to the evening guests) will be thoroughly spoilt for choice...

For the Bride... Once the dress is sorted you can relax (well, it's almost that simple!). Couture bridal wear designers, **Melanie Potro** and **Helen Dryden of Darling Fred** will showcase their stunning gowns. Not planning a traditional veil? Or fancy a unique headpiece to compliment the dream dress? Milliner to the stars (including Deeta Von Teese, Alexa Chung and Lily Allen), **Katherine Elizabeth** will be on hand with her sumptuous vintage-inspired bridal hats and fascinators. From your head to your toes - **Hetty Rose's** gorgeously feminine handmade shoes, re-working vintage materials and made to fit, are the perfect finishing touch.

Don't forget the men (the Groom, his Ushers and the Father of the Bride)... Inspired by sentimental jewellery of the Victorian and Georgian era and the photographed characters from vintage postcards, the nostalgic narrative of **Amy Keeper's** cufflinks will add personality to your special wedding outfit. Not to mention, a superb selection of wedding bands and engagement rings from renowned designers.

The look and feel of the day... From the moment that all important invitation drops through the letter boxes of your nearest and dearest, to the favours and table decorations – we're here to help! **Chop's Cakes** will be serving up scrumptious wedding cake solutions for you to sample, **Rebecca Carter's** bunting will brighten up any reception and **Virginia McArdle's** bespoke bookbinding service is ideal to beautifully present your memories for safekeeping in an exquisite photo album. **Or from the guest's point of view - Looking for the perfect wedding gift?...** There'll be plenty of handmade options to choose from, including **Janet Stahelin Edmonson's** lace-imprinted ceramics and other truly beautiful products for the home.





The wedding party... From the hen and stag weekends, to the morning of the big day, mark the occasion by commissioning bold bespoke T Shirts from **Minnie Bats Designs**. Seeking a special gift to thank your bridesmaids? Jewellery designers will be on hand with affordable options, including **Sarah Hallowes'** playfully adorned jewellery with coloured enamel and stitch work and **A. Alicia Accessories'** eco-ethical textile pieces.

Last but not least, the Mother of the Bride... With exceptional milliners like **Orizu**, **Bailey Tomlin** and **Judy Bentinck**, the fear of someone sporting the same hat as you becomes a thing of the past!

Notes to the Editor...

Please contact Sarah Hewett or Hazel Stark at Craft Central with any enquiries or for high quality images: 020 7251 0276

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Craft Central www.craftcentral.org.uk

At the cutting edge of craft for 30 years, Craft Central (CC) is an oasis in the city - actively promoting, nurturing and strengthening the future of UK craft and design. Designer makers flourish through insightful support, affordable studio spaces, accessible exhibition facilities and valuable opportunities. We understand designer makers, connecting over 500 through our growing dynamic national Network. We build relationships within our creative community and reach out to diverse audiences. CC is a destination for innovative craft and design, showcasing stimulating exhibitions, talks and 'meet the maker' experiences.

Special Services for Industry and Press...

Media and buyers industry are invited to use Craft Central as a resource. Craft Central's current Network includes a portfolio of 550 cutting edge designers producing work in a vast array of disciplines (including; fashion, textiles, accessories, jewellery and interior products). Craft Central can help you source new products, maker's profiles, accessories for shoots, news stories and more. **In order to bring talented designers and trade professionals together Craft Central offers a range of special service for industry and press visitors...**

Designer Introductions... Bringing talented designers and trade professionals together.

To maximise your time, Craft Central can arrange a day of meetings providing the chance to view and discuss work by designers selected to match your requirements. International buyers already utilise this service and find it an essential tool when sourcing new products. These meetings take place at Craft Centrals offices in London EC1M. View a selection of Craft Central designers in the online Designer Maker Gallery and just let us know if you would like to organize an appointment!

www.craftcentral.org.uk/designermakergallery

Keeping you in touch... Keep up to date with the hottest design talent!

Throughout the year Craft Central organises an exciting programme of exhibitions and events to promote new work by contemporary designers. Press releases are circulated regularly, but if you have a specific request please get in touch!

To view the latest press releases visit www.craftcentral.org.uk/press-area

To join our mailing list visit www.craftcentral.org.uk/press-mailing-list